



# 2024 HOMETOWN HEROES BANNER APPLICATION

Application accepted from June 1, 2023 through March 1, 2024



Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Honoree Full Name \_\_\_\_\_ Rank \_\_\_\_\_

Branch of Service \_\_\_\_\_ Era of Service (See below) \_\_\_\_\_

Service Dates (ex. 1943-1945) \_\_\_\_\_ Sponsored by \_\_\_\_\_

Would you like the banner returned to you after initial display period or redisplayed for a second year depending on space availability? There is an additional \$80 fee for redisplayed banners. (Do **NOT** include with the application fee. You will be contacted at a later date.)

- REDISPLAYED       RETURNED       NEITHER

### BRANCH OF SERVICE: (PLEASE CHECK APPROPRIATE BOX)

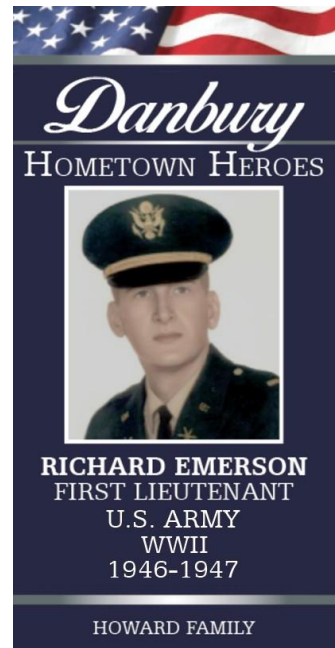
- ARMY (AAC, AAF, or WAC)     MARINES                       NAVY
- AIR FORCE                       SPACE FORCE                 COAST GUARD

### ERA OF SERVICE: (PLEASE CHECK ALL THAT APPLY)

- War Between the States: 1861 – 1865
- Spanish-American War: April 1898 – August 1898
- World War I: April 6, 1917 – November 11, 1918
- World War II: December 7, 1941 – December 31, 1945
- Cold War: September 2, 1945 – December 26, 1991
- Korean Conflict: June 27, 1950 – January 31, 1955
- Vietnam Conflict: February 28, 1962 – November 7, 1975
- Persian Gulf War: August 2, 1990 – August 31, 1991
- Global War on Terror: September 22, 2001 – Present

- POW (Prisoner of War)     MIA (Missing in Action)     KIA (Killed in Action)
- Still Living (Must sign photo release acknowledgement)     Deceased

Sample Banner





PLEASE SUBMIT ALONG WITH THE APPLICATION FORM:

- A high-resolution (200-300 dpi) photograph copy of the honored veteran in military uniform. Digital photos will also be accepted.
- A check in the amount of \$160.00 (Please make check payable to “City of Danbury Veterans Affairs” and include “Danbury Hometown Heroes” in the memo line).
- Proof of Honorable Discharge/Active Service (i.e. Form DD214 or Honorable Discharge Certificate).
- The signed photo release acknowledgement. If the honoree is living, they must sign the form.

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PLEASE SUBMIT THE APPLICATION, PHOTO COPY, PROOF OF HONORABLE DISCHARGE, PHOTO RELEASE ACKNOWLEDGEMENT AND CHECK TO:

BY EMAIL:

[danburyhometownheroes@gmail.com](mailto:danburyhometownheroes@gmail.com)  
[www.danburyhometownheroes.org](http://www.danburyhometownheroes.org)

BY MAIL:

Danbury Veterans Affairs Office  
155 Deer Hill Avenue  
Danbury, Connecticut 06810

FOR ALL QUESTIONS AND INQUIRES:

Program Coordinator: Lee Teicholz at 203-748-0723 or email [info@danburyhometownheroes.org](mailto:info@danburyhometownheroes.org)  
Danbury Veterans Affairs Director: Dan Hayes at 203-797-4620 or email [d.hayes@danbury-ct.gov](mailto:d.hayes@danbury-ct.gov)

PHOTO RELEASE ACKNOWLEDGEMENT:

I HEREBY GRANT THE DANBURY VETERANS AFFAIRS OFFICE PERMISSION TO USE THE ATTACHED PHOTO IN THEIR HOMETOWN HEROES BANNER PROGRAM, WITH THE UNDERSTANDING THAT THIS PHOTO, OR ITS LIKENESS, MAY BE USED FOR PROMOTIONAL USE. I ALSO UNDERSTAND AND HOLD THE DANBURY VETERANS AFFAIRS OFFICE HARMLESS FOR ANY SUBMITTED INCORRECT INFORMATION, OR ANY ACTS OF NATURE OR VANDALISM THAT MAY DAMAGE OR DESTROY ANY SPONSORED BANNER. THE DANBURY VETERANS AFFAIRS OFFICE RESERVES THE RIGHT TO APPROVE ALL BANNERS, AND AS THIS IS A SPONSORSHIP, NO REFUND WILL BE GIVEN.

Signature

Date

Printed Name



The City of Danbury through the Danbury Veterans Affairs Office is offering for the third year the popular Hometown Heroes Banner Program. This program proudly recognizes active duty and veteran service members who have been honorably discharged, both living and deceased. Each banner honors a specific Danbury service member whether a current or past resident of the city and features his or her name, rank, branch of service, era of service (WWI, WWII, Vietnam, etc.), service dates (if available), photo, and donor information (optional). Banners will be digitally printed on 18" x 36" 18 oz. blockout scrim vinyl (most durable and stable vinyl in the industry), printed the same on both sides and will be displayed on city owned lampposts along White Street between Lee Hartell Drive and Fifth Avenue and at Danbury City Hall.

All orders must be received by March 1, 2024 to allow time for printing and installation by Memorial Day. Banners will cost \$160 and will be displayed from Memorial Day to Veterans Day at which time they will be removed and placed in storage for the winter months. Banners that have been displayed for the initial period may be redisplayed for a second year depending on space availability at a cost of \$80 or may be returned to the donor at their request. Banners that are not redisplayed or returned to the donor become the property of the Danbury Veterans Affairs Office and may be used for promotional purposes.

There are 74 display locations available. Applications will be taken on a first come, first serve basis. If the maximum banner capacity is reached, applicants will be placed on a list for their banner to be displayed the following year. Requests for a specific display location on White Street or at Danbury City Hall will not be accepted. The Danbury Veterans Affairs Office will determine placement of the banners.

The Danbury Veterans Affairs Office is not responsible for replacing banners that are stolen, damaged, or destroyed due to age, vandalism, or any acts of nature, including high winds. Any loss or damage to an installed banner will be handled at the discretion of the Danbury Veterans Affairs Office.

The application can be downloaded from our website or by stopping in at the Danbury Veterans Affairs Office in the Patrick R. Waldron Veterans Hall on Memorial Drive. Applications require the filled out form, a photograph copy of the hero in uniform, proof of honorable discharge, photo release acknowledgement and a check for \$160, which will cover the printing and installation costs. Even if you were not honoring a veteran, donations to support this effort would be welcomed to help offset costs.

The application form, photograph copy of the hero in uniform, proof of honorable discharge, photo release acknowledgement and check for \$160 made out to City of Danbury Veterans Affairs (please add "Danbury Hometown Heroes" in the memo line) must be submitted together and mailed to: Danbury Veterans Affairs Office, 155 Deer Hill Avenue, Danbury, Connecticut 06810. Profits from the program will be used to help support veteran services within the City of Danbury.



**FOR MORE INFORMATION, PLEASE CONTACT:**

**Program Coordinator: Lee Teicholz at 203-748-0723 or email [info@danburyhometownheroes.org](mailto:info@danburyhometownheroes.org)  
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